

MEDIA RELEASE

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Leading ten-pin bowling operator rolls out exciting plans for Calgary

Oakville, Ontario / Calgary, Alberta – Splitsville Entertainment announces the company’s entrance into the Calgary leisure market through the acquisition of three popular bowling centres in the city. **Let’s Bowl**, **YYC Bowling & Entertainment** and **Mountain View Bowl** join the Splitsville family who bring a commitment to invest in and enhance the ten-pin bowling experience for Calgary’s residents.

Ten-pin bowling is a popular leisure activity among guests of all abilities and ages, from four to ninety-four, because of the game’s unique blend of inclusive competitive socializing. From family groups to birthday parties and leagues to corporate events, gathering on the lanes is great fun for all! Add glow in the dark bowling, food, and beverages, and you have the ultimate experience to socialize with friends and family to make new memories.

“We’re thrilled to now be part of the Calgary bowling market and have big plans to bring Splitsville’s unique offering of best-in-class entertainment experiences to the city. Over the coming months we will start to integrate the Calgary centres into the Splitsville brand, but in the meantime, it will be business as usual for team members and bowling centre guests. Stay tuned for some exciting renovation announcements in the coming months,” says Pat Haggerty, President of Splitsville Entertainment.

About Splitsville Entertainment

Splitsville Entertainment is Canada’s premier brand of family entertainment centres with a passion for 10-pin bowling and providing great value entertainment. With five centres located in Ontario, one in British Columbia, and now three centres in Alberta, Splitsville brings families and friends together for affordable fun and safe, healthy competition. In addition to bowling, Splitsville Entertainment centres bring leisure socialization to life with lively arcades, food and drink offerings, mini golf (select locations) and laser tag (Burlington, Ontario). The company’s investment in revitalizing the bowling industry and supporting the economic development in each city is demonstrated through extensive capital projects and innovation.

Splitsville is owned by the Hollywood Bowl Group (HBG) in the United Kingdom. Listed on the main market of the London Stock Exchange, Hollywood Bowl Group is the world’s second largest 10-pin bowling operator with 69 centres operating under the Hollywood Bowl and Puttstars (mini golf) brands in England, Wales, Scotland, and Northern Ireland, and now nine centres in Canada.



The Calgary bowling centres joining the Splitsville family are:

- **Let's Bowl** – 2916 5th Ave NE
Featuring 30 10-pin lanes with glow in the dark bowling, a snack bar, lounge, and bowling pro shop. Make reservations in advance to secure your lane at www.letsbowl.ca
- **YVC Bowling & Entertainment** – 1130 42nd Ave SE
This 40,000 square foot entertainment facility hosts 30 lane 10-pin lanes with glow in the dark bowling, an arcade, 18-hole glow in the dark mini golf course, snack bar and lounge area with pool tables. Learn more at www.yvcbowling.ca.
- **Mountain View Bowl** – #11-3919 Richmond Road SW
Located in the Glamorgan Shopping Centre, this bowling venue is home to 10 10-pin lanes and 10 5-pin lanes. A retro diner, party room and arcade games add even more fun to your bowling experience. Glow in the dark bowling available here, too! Reserve in advance at www.mountainviewbowling.com.

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